



DESIGN THE MASCOT

• F O R G C 2 0 1 8 •

COMPETITION CLOSING 27 JULY, 2015

gc2018.com/mascot

YOUR DESIGN COULD BE THE OFFICIAL
MASCOT OF THE GOLD COAST 2018
COMMONWEALTH GAMES™

**WIN
4 TICKETS**
TO THE GC2018 OPENING
CEREMONY + FLIGHTS
AND ACCOMMODATION

HOW TO ENTER

1

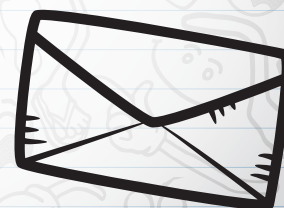
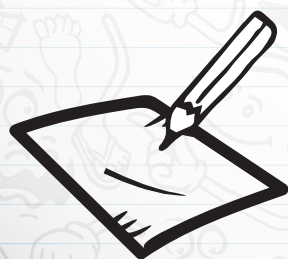
Fill in the entry form on pages 3 and 4 of this document including your mascot design, name and background story

2

Carefully cut along the dotted line to separate the entry form from the T&Cs

3

Post only page 3 and 4 to:
**GC2018 Mascot Design
Competition Locked Bag 5
GCMC QLD 9726**



For all enquiries please contact GOLDOC via email at info@goldoc.com or phone +617 5618 2018



Gold Coast 2018 Commonwealth Games™ Mascot Community Design Competition – terms and conditions

For the full terms and conditions please visit gc2018.com/mascot.

1. General

1.1 The following terms and conditions will apply to this Gold Coast 2018 Commonwealth Games™ Mascot Community Design Competition ('Competition') which is conducted by Gold Coast 2018 Commonwealth Games Corporation at 179 Heeb Street, Ashmore, Queensland 4214 ('Promoter').

1.2 Please visit gc2018.com/mascot to see the full terms and conditions which apply to this Competition.

1.3 By entering the Competition you acknowledge that you have read, and agree to be bound by these terms and conditions and the full terms and conditions. It is a condition of entry that you read the full terms and conditions. Failure to do so may result in your entry being ineligible.

2. Entry

2.1 To enter this Competition:

- (a) online, you must visit gc2018.com/mascot and:
 - (i) register with gc2018.com;
 - (ii) download and print the entry form on white A4 size paper only; and
 - (iii) acknowledge that you have read and agree to be bound by the full terms and conditions by checking the relevant box on the entry form; or
- (b) use a pre-printed entry form (in which case you may still register your details online by visiting gc2018.com/mascot); and
- (c) complete the entry form by:
 - (i) providing your details (first name, last name, phone number, date of birth, email address and street address);
 - (ii) signing the entry form (or having your parent/guardian sign it);
 - (iii) providing your proposed mascot name;
 - (iv) providing your proposed mascot design;
 - (v) providing your proposed mascot design background story; and
- (d) confirm you have read the full terms and conditions of entry; and
- (e) post the entry form to:
GC2018 Mascot Design Competition
Locked bag 5
GCMC QLD 9726

(Your entry)

3. Eligibility

3.1 Your entry must only be completed, created and designed by you personally. Group entries are not eligible.

3.2 You must be and remain of good character.

4. Competition dates

4.1 The Competition commences at 00:01am AEST on 30 June 2015 ('Opening Date') and closes at 23:59pm AEST on 27 July 2015 ('Closing Date'). Your entry must be received by the Promoter on or before 3 August 2015.

5. Details and Conduct of the Competition

5.1 The winner will be decided on or before 31 March 2016 ('Decision Date').

6. What the judges are looking for – design criteria guidelines

Please see the design criteria listed in Mascot Competition Registration form and in the full terms and conditions.

7. Notification of winners

7.1 Winners will be notified within 24 hours of the Decision Date by telephone call and/or email. All telephone calls may be recorded for reference purposes only.

7.2 The results of the Competition will be published on gc2018.com and the Promoter's Platforms.

8. Confidentiality

8.1 The shortlist and winner acknowledge that a key element to the successful promotion of the Gold Coast 2018 Commonwealth Games™ and the mascot is confidentiality. The shortlist and winner acknowledge that their entry is confidential information and agree not to disclose any information or design included in the entry.

8.2 The shortlist and winner may be required to sign a confidentiality deed. Failure to do so may result in the entry becoming ineligible.

9. Prizes

9.1 The winner of the mascot design component of the Competition in 2.1(c)(iv) will receive:

- (a) four tickets to the Gold Coast 2018

Commonwealth Games™ opening ceremony;
(b) three nights' accommodation on the Gold Coast for four people;
(c) transport from the airport in your nearest Capital City in Australia to the accommodation (which, if necessary, may include return airfares) for four people (food and spending money not included);
(d) a chance to provide creative inspiration for the design of the mascot; and
(e) a chance to be a part of the promotional story of the mascot creation.

('Prize/s').

10. Promotion

10.1 The winner agrees to being filmed by or on behalf of the Promoter in order to create content for the purpose of publicising the Competition and the Gold Coast 2018 Commonwealth Games™.

10.2 The winner must be available for publicity purposes for the period from when they are notified they are the winner up until 30 April 2018. If the winner is not available during this period, the Promoter reserves the right to select an alternative winner.

11. Intellectual Property

11.1 Ownership of any materials you provide or submit in connection with the Competition (whether in written, audio, electronic or visual form, in whole or in part) (Materials) is automatically assigned to the Promoter at the time the Materials are provided or submitted including the copyright and all other intellectual property rights that attach to the Materials. You agree to waive all intellectual property rights, copyright and moral rights in relation to the Materials. The Promoter may deal with the Materials in accordance with its rights and obligations as the lawful owner of the Materials including, but not limited to, the production and sale of merchandise and marketing and advertising purposes.





- be a made-up/imaginary character or animal or person that you feel represents the Gold Coast and the Commonwealth Games;
- be appealing to young people and the community;
- be sporty, fashionable and adventurous. It should be able to play sport and enjoy travelling all over the world to places as far afield as Kenya, Jamaica, India, Canada and England;
- incorporate blue, yellow, green, red, orange or pink or a combination of colours from the Gold Coast 2018 Commonwealth Games™ emblem;
- be drawn on the Mascot Competition Registration Form;
- include up to 100 words of text describing the mascot and the inspiration behind your design and suggest a name for your mascot; and
- be drawn using pens, markers, pencils and crayons or the like, or a combination of any these.

- ## The winning design must not:
- contain embellishments such as glitter, craft materials, foil or crepe paper;
 - be a copy of a known character, mascot or cartoon figure; or
 - use specific animals, symbols or characteristics that are associated with countries other than Australia.



**Queensland
Government**

Last name / surname

Postcode

Contact phone number

☐ Cross this box and sign below to acknowledge that you have read ☐ Cross this box if you would like to register for Gold

☒

Cross this box if you would like to register for Gold Coast 2018 Commonwealth Games™ updates.



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Draw your mascot in the box below.

Name of your mascot

Applicants first name

Last name / surname

